

## Conferences & Webinars



### The 2012 Public Health Law Conference: Practical Approaches to Critical Challenges

October 10-12, 2012

This conference will gather public health and legal experts from across the country to learn about and discuss today's critical challenges in public health law. Top experts will lead insightful sessions on a range of emerging issues from a variety of perspectives. Attendees will return home inspired and equipped to improve public health with legal solutions.


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<http://www.aslme.org/2012-public-health-law-conference>

**Agenda**

**Wednesday, October 10, 2012**

**11:30 am** Registration Opens

**12:45 - 1:00 pm** Conference Opening Remarks

**1:00 - 1:30 pm** Keynote Address/Plenary Session

**1:30 - 2:45 pm** Plenary Session: Public Health Law: Year in Review  
Rick Hogan, J.D., M.P.H., Arkansas Department of Health, Wendy Parmet, J.D., Northeastern University School of Law, Gene Matthews, J.D., Network for Public Health Law

**2:45 - 3:15 pm** Networking Break

**3:15 - 4:30 pm** Concurrent Sessions 1

- **If Sugar Is Addictive, What Does It Mean for the Law?**  
Session Leader: Marice Ashe, J.D., M.P.H., ChangeLab Solutions, Ashley Gearhardt, Ph.D., University of Michigan, Michael Roberts, J.D., Center for Food Law & Policy
- **Legal Aspects of Local Health Restructuring**  
Gene Matthews, J.D., Network for Public Health Law, Jill Moore, J.D., M.P.H., University of North Carolina, Patrick Libbey, University of Washington School of Public Health
- **Hot Topics in Preemption – From Fast Food to Fire Sprinklers to Safety Nets**  
Session Leader: Julie Ralston Aoki, J.D., Public Health Law Center, Carter Headrick, American Heart Association & American Stroke Association, Mark Pertschuk, J.D., Grassroots Public Health: Preemption and Movement Building in Public Health, Phase 2, Sarah Somers, J.D., M.P.H., Network for Public Health Law
- **Enhancing the Safety of What We Eat: FDA's Food Safety Modernization Act**  
Session Leader: Cristina Meneses, J.D., M.S., Network for Public Health Law, Bruce Clark, J.D., Marler Clark, Stephanie David, J.D., M.P.H., George Washington University, Amanda Hitt, Food Integrity Campaign

**4:30 - 5:45 pm** Concurrent Sessions 2

- **Promoting Physical Activity: But Is it Safe to Go Outside?**  
Session Leader: Marty Fenstersheib, M.D., M.P.H., Santa Clara County Public Health Department, Kathryn Parker-Karst, M.P.H., Prevention Research Center at Tulane University, John MacDonald, Ph.D., University of Pennsylvania
- **Affordable Care Act Implications**  
Session Leader: Jane Perkins, J.D., M.P.H., Network for Public Health Law, Lydia Ogden, M.P.P., M.A., Centers for Disease Control & Prevention
- **Framework for Gaps in Legal Preparedness**  
Session Leader: Andy Baker-White, J.D., M.P.H., Network for Public Health Law, Jennifer Bernstein, J.D., M.P.H., Network for Public Health Law, Peter D. Jacobson, J.D., M.P.H., University of Michigan School of Public Health, Patricia M. Sweeney, J.D., M.P.H., R.N., University of Pittsburgh Graduate School of Public Health
- **Informing the Public While Protecting Privacy**  
Session Leader: Sudevi Ghosh, J.D., M.P.H., Centers for Disease Control & Prevention, Khaled El Emam, Ph.D., Children's Hospital of Eastern Ontario Research Institute & University of Ottawa, Rose Hoban, R.N., M.P.H., Founding Editor of North Carolina Health News, Gail Horlick, J.D., M.S.W., Centers for Disease Control & Prevention

**5:45 - 7:00 pm** Reception

**Thursday, October 11, 2012**

**8:00 - 9:00 am** Continental Breakfast

**9:00 - 10:15 am** Concurrent Sessions 3

- **Choice, Paternalism & Public Health in the Age of Personal Responsibility**  
Session Leader: Doug Blanke, J.D., Public Health Law Center, Micah Berman, J.D., New England School of Law, Lindsay Wiley, J.D., M.P.H., A.B., American University Washington College of Law
- **Building Effective Interactions Between Attorneys, Practitioners and Public Health Professionals**  
Session Leader: Susan Allan, M.D., J.D., M.P.H., University of Washington School of Public Health, Jennifer Ibrahim, Ph.D., M.P.H., Temple University, Nancy Kaufman, The Strategic Vision Group LLC
- **Improving Emergency Planning and Preparedness for Vulnerable Populations**  
Session Leader: Montrece Ransom, J.D., M.P.H., Centers for Disease Control & Prevention, Brian Parsons, M.U.E.P., M.P.A., US Department of Homeland Security, Rebecca Polinsky, J.D., Centers for Disease Control & Prevention, Marianne Zotti, Dr.P.H., M.S., F.A.A.N., Centers for Disease Control & Prevention
- **Public Health Data: The Researchers Treasure Trove**  
Session Leader: Glenn Copeland, M.B.A., Michigan Department of Community Health, Robert Hood, Ph.D., Association for the Accreditation of Human Research Protection Program, Inc, Evan Anderson, J.D., Temple University School of Law, Jason A. Smith, J.D., University of Connecticut

**10:15 - 10:30 am** Networking Break

# Thursday, October 11, 2012

10:30 - 11:45 am

## Concurrent Sessions 4

- **Role of Statutes & Regulations in Accreditation**

Session Leader: Lisa VanRaemdonck, M.P.H., M.S.W., Colorado Association of Local Public Health Officials, Chris Hoke, J.D., North Carolina Department of Health and Human Services

- **Policy Approaches to Reducing Toxic Exposures in the Home**

Session Leader: Kathleen Dachtler, J.D., Network for Public Health Law, Michael Hanley, J.D., Empire Justice Center, Kate Scott, Baltimore City Health Department, Rita Turner, J.D., University of Maryland Carey School of Law

- **Crisis Standard of Care**

Session Leader: James G. Hodge, Jr., J.D., LL.M., Network for Public Health Law, Dan Hanfling, M.D., Inova Health System, Tia Powell, M.D., Montefiore Medical Center

- **Electronic Health Records**

Session Leader: Sharona Hoffman, J.D., LL.M., Case Western Reserve University School of Law, Socrates Tuch, J.D., M.A., Ohio Department of Health, Seth Foldy, M.D., M.P.H., Centers for Disease Control & Prevention

11:45 - 12:45 pm

Lunch

12:45 - 2:00 pm

## Concurrent Sessions 5

- **Funding & Structuring Policy Units**

Session Leader: Jean O'Connor, J.D., Dr.P.H., Oregon Public Health Division, Mel Kohn, M.D., M.P.H., Oregon Public Health Division, Nicole Kunko, ASTHO, Serena Vinter, M.P.H., Centers for Disease Control & Prevention

- **Effective Enforcement of Public Health Codes and Regulations**

Session Leader: Wilfredo Lopez, J.D., Consultant, Daniel Kass, NYC Department of Health and Mental Hygiene, Roberta F. Wagner, US Food and Drug Administration

- **Mental & Behavioral Health in Emergencies**

Session Leader: Lainie Rutkow, Ph.D., J.D., M.P.H., Johns Hopkins Bloomberg School of Public Health, Daniel J. Barnett, M.D., M.P.H., Johns Hopkins Bloomberg School of Public Health, Sharona Hoffman, J.D., LL.M., Case Western Reserve University School of Law

- **Lab Specimens and Genetic Privacy**

Session Leader: Michelle Lewis, M.D., Johns Hopkins Berman Institute of Bioethics, Bradley Malin, Ph.D., Vanderbilt University, Dave Orren, J.D., Minnesota Department of Health

2:00 - 2:15 pm

Networking Break

2:15 - 3:30 pm

## Concurrent Sessions 6

- **Innovative Community Policy**

Session Leader: Cynthia Hallett, M.P.H., Americans for Nonsmokers Rights, Marion Standish, Public Health Institute/California Endowment, Aaron Wernham, M.D., Pew Charitable Trusts

- **Emergency Preparedness Division of Authority**

Session Leader: Priscilla Keith, J.D., M.S., Indiana University School of Law, Indianapolis, Ernest B. Abbott, J.D., M.P.P., FEMA Law Associates, PLLC, Chad Priest, R.N., M.S.N., J.D., MESH Coalition

- **Corporate Speech Rights vs. Regulations of Junk Food, Tobacco and Pharmaceutical Marketing**

Session Leader: Samantha Graff, J.D., ChangeLab Solutions, Robert Corn-Revere, M.A., J.D., Davis Wright Tremaine LLP, Tamara Piety, J.D., LL.M., University of Tulsa

- **Using Law as a Policy Development Tool**

Session Leader: John L. Bloom, J.D., Partnership for Public Health Law, Scott Burriss, J.D., Temple University School of Law & Public Health Law Research Program, Manel Kappagoda, J.D., M.P.H., ChangeLab Solutions

3:30 - 4:45 pm

## Concurrent Sessions 7

- **Mandated Vaccination of Health Care Providers**

Session Leader: Shannon O'Fallon, J.D., Oregon Department of Justice, Mel Kohn, M.D., M.P.H., Oregon Public Health Division, Patricia M. Sweeney, J.D., M.P.H., R.N., University of Pittsburgh Graduate School of Public Health

- **State Authority to Regulate Prescription and Synthetic Drugs**

Moderator: Paul E. Jarris, M.D., M.B.A., Association of State and Territorial Health Officials, Andrea M. Garcia, J.D., Association of State and Territorial Health Officials, John J. Dreyzehner, M.D., M.P.H., FACOEM, Tennessee Department of Health, Paul K. Halverson, Dr.P.H., M.H.S.A., FACHE, Arkansas Department of Health

- **Education, Advocacy and Lobbying**

Session Leader: Clifford M. Rees, J.D., Network for Public Health Law, Joanna Stettner, J.D., Centers for Disease Control & Prevention, Malia Villegas, M.D., National Congress of American Indians

5:30 - 7:00 pm

Networking Reception

# Friday, October 12, 2012

8:00 - 8:45 am

Continental Breakfast

8:45 - 10:00 am

## Concurrent Sessions 8

- **Legal Policy Issues in Injury Prevention**

Session Leader: Jon S. Vernick, J.D., M.P.H., Johns Hopkins Bloomberg School of Public Health, Jeffrey Swanson, Ph.D., Duke University

- **Building Law & Policy into Public Health Education**

Session Leader: Frederic Shaw, M.D., J.D., Centers for Disease Control & Prevention, Susan Allan, M.D., J.D., M.P.H., University of Washington School of Public Health, Kevin Outterson, J.D., LL.M., Boston University School of Law

- **Federal Primer: Public Health Emergency Laws & Policies**

Session Leader: Matthew S. Penn, J.D., M.L.I.S., Centers for Disease Control & Prevention, Brooke Courtney, J.D., M.P.H., US Food and Drug Administration, Susan Sherman, J.D., M.H.S., US Department of Health and Human Services

- **Freedom of Information Act, Data Protection and Sharing**

Session Leader: Denise Chrysler, J.D., Network for Public Health Law, Heather H. Horton, J.D., M.H.A., Centers for Disease Control & Prevention, Greg Dowling, Ph.D., D.O., US Department of Health & Human Services

10:15 - 11:30 am

## Plenary Session 3: Critical Opportunities for Public Health Law

Scott Burriss, J.D., Temple University School of Law, Judith Monroe, M.D., FAAPF, Centers for Disease Control & Prevention, Melvin Kohn, M.D., M.P.H., Oregon Health Authority Public Health Division, Marty Fensterseib, M.D., M.P.H., California Department of Public Health